

City College News

GEORGE BROWN COLLEGE

JANUARY 1985

Enrolment growth is top objective

George Brown will start its next financial year with the goals of enrolment growth, image improvement, staff development and educational research.

These four short-term College objectives were chosen late last year by the 13-member President's Advisory Council.

They will guide College management decisions for the 1985-86 year starting April 1.

Currently, the Council is considering special project applications from Divisions and Departments which are vying for a portion of a \$200,000 fund used to support the annual objectives.

College Planner Rick Quine said that the projects funded by the "New Initiatives" grants will help the College reach its annual goals.

"It's like a steering mechanism."

Last year, the Council chose 27 of the 110 projects submitted for funding—distributing \$210,000 between 10 divisions and four departments.

Most of that money was spent on microcomputers, computer hardware and associated professional development training, but other funded projects included professional development seminars, instructional equipment, publication development and the production of a film on opportunities for women.

The Advisory Council currently includes President Doug Light, Vice-Presidents Jim Turner, Howell Pritchard, and Ken McLennan, Deans Bob Gwilliam, Brian Beetles, and Martin Kerman, Directors Jim Carswell and Joe Peterson, faculty representative Chris Halliday, and Casa Loma student council president George Calado.

The Council, which has vacant seats for one faculty and one student representative, reviews the success of the current year's projects before it sets objectives for the next year and chooses to support new projects.

"Most people are accomplishing what they said they would accomplish," Quine said.

Guiding project submissions from Divisions and Departments this year were
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Photo: Courtesy Gino Emery Inc.

Former George Brown Theatre student Lisa Howard will star in *Gigi* with French actor Louis Jourdan at the Royal Alexandra Theatre starting in February.

Former students now at centre stage

Former George Brown theatre students are treading the boards of some of the best stages in town this spring.

- Lisa Howard will star as *Gigi* in the musical of the same name at the Royal Alexandra Theatre starting February 11.

The 20-year-old, who left the program in 1982 for a role in the soap opera *Loving Friends* and *Perfect Couples*, will play opposite veteran French actor Louis Jourdan in the touring production.

- Thea MacNeil and Janet Martin are among the 29 people chosen from more than 800 who auditioned to be in the cast of the Toronto production of *Cats*.

The enormously popular musical, which has sold out in New York for years, is slated to inaugurate the newly renovated and revived Wintergarden Theatre on Yonge Street this spring.

- Also in *Cats* are former George Brown School of Dance students Stello Calagias and Timothy French.

- Former theatre student Teri Studholme starred in the recent Tarragon Theatre production of *Salt Water Moon* at the Bayview Playhouse, and program co-ordinator Joseph Shaw appeared in *Tiger at the Gates* at the St. Lawrence Centre.

- Former students can also be seen at both Shaw and Stratford Festivals.

Graduates may do so well in the rough and tumble world of commercial theatre because of the practical orientation of the two-year program, Shaw says.

"It's extremely hard-nosed and nuts and bolts."

Students learn the ropes — and sometimes get job tips — from the program's 12 part-time teachers and seminar leaders, he says.

"We keep very much in touch with the theatre... between us we have a lot of contacts and we shamelessly use them."

The program has between 35 and 40 students a year with an annual graduating class of about 15.



Comment by Doug Light

Our New Year's resolutions

A New Year is traditionally a time to reflect on the previous year and plan for the year to come. As an institution, George Brown College is not exempt from this process.

Every year at this time the College sets its "agenda" for the year by deciding on a number of short-term objectives. These objectives not only help guide existing activity, but encourage new ventures with the "New Initiatives" grant program — a program that allows Divisions and Departments to try something new without reducing their normal operating budgets.

This year the College's objectives are to increase enrolment, improve our image - both internally and externally - conduct research on educational activity, and encourage staff development.

I consider this last objective vital to the continued growth and development of George Brown.

Each one of us needs to ensure that our professional competence continues to grow and keep pace with the demands of our work situations.

One new venture this year that addresses this issue, and presents a professional development opportunity for women members of our support staff is the Management Development Program.

This part-time program, which starts in March, is sponsored by the Affirmative Action Advisory Committee and my office. It will give women both classroom instruction and on-the-job training within the College in management techniques.

The program will not only allow the participants to perform more effectively in their current positions but will encourage them to seek positions with greater responsibility.

Each of us has latent talents and potential that need to be developed. For some employees, this innovative program may be the key to a more satisfying working life.

Note: Enrolment in this free program is limited. Contact Ruth Harrison at ext. 2252 before Feb. 1, 1985 for more information or registration.

We train 6,000 students on-the-job

George Brown has 6,000 students who have probably never set foot on campus.

While most staff are oblivious to their existence, these students are learning everything from communications to computer design.

Their studies are done in their workplaces under training plans arranged by the Industrial Training Department of the Industrial Training Division.

The Department acts as the exclusive agency for both federal and provincial on-the-job training programs in the City of Toronto, according to Chairman Harry Teckert.

"We are the frontline implementing agency of government programs."

Last year, the department's nine industrial training consultants worked out about 1,800 educational plans for a list of companies that reads like a who's who of Canadian business.

Included are such national giants as Canadian Pacific, Confederation Life, Bell Canada, Maclean-Hunter, Gulf Canada and Suncor, and local employers such as the Toronto Sun, the City of Toronto and Polaris Computers.

According to Training Consultant

Dino Nassivera, many companies have their own trainers and plans and only need the College to get government grants, others need help designing training programs that sometimes make use of George Brown faculty.

George Brown's downtown location, where there are a large number of head offices, results in a large number training plans in computer and advanced office skills, he says.

"It's mostly white-collar, mostly high tech."

Large companies are usually aware of government training incentives — which pay a portion of the cost of training — and often they assign personnel to make sure the company takes full advantage of the programs, Nassivera says.

Consultants often act as "salespeople" — visiting companies to promote government programs, he says.

On-the-job rather than institutional training is increasingly favoured by both governments and companies because training or upgrading plans can be carefully tailored, in both length and content, to both employer needs and working environment, Teckert says.

Objectives guide College management

Continued from page one

the following objectives from the Council:

1. "Growth — increase enrolment by building on past successes, introducing new programs and courses, using innovative teaching techniques, and extending our services to a wider public."

2. "Image — develop a sense of pride in our College by encouraging co-operative activities among all departments, emphasizing excellence, and publicizing individual achievement."

3. "Staff Development — generate programs and activities which will provide all College staff with opportunities for career development, accommodate technological advancement, and effectively respond to the changing needs of our community."

4. "Research — conduct academic research addressing areas such as the needs and interests of adult learners, the effectiveness of alternative delivery systems, the role of computer assisted instruction, and the use of the electronic media for expanded instructional services."

The Council chose the fourth objective on research from those solicited, for the

first time, from Divisions and Departments.

The annual objectives, which must be approved by the Board of Governors, are only one part of George Brown's planning process.

Other influences on College programs and policy are long-term College goals, Ministry of Colleges and Universities directives, specific community problems, and the political direction of the Ontario and federal governments, Quine said.

Governments can influence George Brown's direction by funding certain projects and not others, he said.

Bujold was 38

St. James caretaking staff member Roger Bujold died suddenly of a heart attack on Dec. 12.

He was 38.

Bujold had been with the College for six years, working at both the main building at 200 King St. E. and the theatre arts building at 530 King St. E.

Department Supervisor Andy Acslvari said he regretted the loss of an important member of his staff.

Bujold is survived by a wife and son.



Polish students danced and sang in traditional costume at the Christmas Caravan at College Street in December.

George Brown Trivia Quiz answers

Give up? Here are the answers to the First Annual George Brown Trivia Contest published in the December, 1984 issue of *City College News*.

1 a) The cookie factory became part of St. James Campus. b) The College Street Campus building is reputed to have been a corset factory. c) Part of Kensington Campus was a public school. d) Adelaide Street Campus is partly housed in what was the first post office in Toronto.

2. The 12 campuses are: 1. Casa Loma, 2. Kensington, 3. St. James, 4. College Street, 5. Nightingale, 6. Keele Street, 7. Teraulay or Jones Avenue, 8. Toronto Western Hospital, 9. St. Michael's Hospital, 10. Toronto General Hospital, 11. St. Joseph's Hospital, 12. Bloor Street (counselling centre).

3. a) The "E" in the President's name stands for Edward. b) The D.E. Light Gymnasium is located at the Progress Campus of Centennial College in Scarborough.

4. The man in highland garb is Doug Light, dressed up for one of his parts in the play *In the Lair of Laird Jock* that was presented at Jack Stirling's retirement dinner on Nov. 27.

5. George Brown's swimming pool was built in the basement of St. James Campus. Never used, it now lies under the floor of the dance studio.

6. Out-of-town parents and relatives of children receiving treatment at the nearby Hospital for Sick Children can stay in rooms on the top floors of Nightingale Campus.

7. Business Division Dean Jack Wilson is Honorary Consul for the African nation of Ivory Coast.

8. George Brown died of his wounds a few days after being shot in his office at *The*

Globe newspaper by a disgruntled employee.

9. The shapes in the College's former logo stand for Adult, Vocational, and Education.

10. The three federal Cabinet Ministers who have also served on George Brown's Board of Governors are David Crombie, David Smith, and Charles Caccia. Congratulations to Thelma Marshall of the Kensington Admissions Office who submitted the winning entry. As a prize she and a companion will enjoy a dinner at George Brown's famous Plumer's Dining Room.

Events

Jan. 25 — Graduation ceremony for Nursing students in Convocation Hall, University of Toronto, at 8 p.m.

Jan. 30 — Demonstration of Tai Chi in the atrium at St. James Campus at noon. The Athletics Department will offer a course in this ancient Chinese form of exercise starting in mid-February. Call ext. 3280 for details.

Feb. 1 — Students of the George Brown School of Dance will present the ballet *Cinderella*, choreographed by School Director Lois Smith, at 8 p.m. at St. James Campus, 200 King St. E. Tickets: \$3. Call 363-9945 for reservations.

Feb. 20 — Patricia Marshall, executive director of the Metro Action Committee on Public Violence Against Women and Children, will discuss "Violence against women and children" in the Casa Loma Auditorium (Room C337) at 4:30 p.m. Open to all. Sponsored by the Affirmative Action Advisory Committee.

To place an event in this column call ext. 3243 or 3240.

English and Math Divisions merge

The New Year ushered in a new Academic Division at George Brown and a new effort to boost community involvement in educational ventures.

The new Division, the largest in the College with a faculty of more than 180, combines the former English and Liberal Studies Division and the Mathematics and Science Division.

Ray Santin, who headed the English and Liberal Studies Division, is Dean of the Academic Division.

The combination of the two divisions will allow for some economies and better co-ordination of the academic portions of programs, he says.

Santin will be helped in his new position by an Associate Dean, appointed from among the Division's chairpeople and rotated annually.

The first Associate Dean, whose one-year term started this month, is Applied Studies Chairman Jack Hague.

The appointment of Hague as Associate Dean is particularly appropriate because it fills in a management gap, Santin says.

"It forms a continuity and a credibility. Jack will be the math and science expert."

Santin, who was Chairman and Dean of the former Language Training Division, is also responsible for the dance and theatre programs as Dean of the Performing Arts Division.

Former Math and Science Dean Dr. Bob Gwilliam has been given the job of co-ordinating and expanding George Brown's links with government bodies, businesses, community groups and agencies, and other educational institutions.

As new Dean of Program Development and Research he will seek co-operative educational ventures that make use of the College's staff, facilities or expertise.

"In general, we'll have to go out there and see what the community needs."

Co-operative projects, often located off-campus, will become more important to George Brown as governments and agencies look for the most cost-efficient ways to provide educational programs, he says.

"This is a wide open field for the future."

Gwilliam, who was Dean of the former Division since 1976, was also responsible for the College's Research Department.

Names in the News

Staff Development Officer **Pat Stanojevic**, currently working at The College of Arts, Science and Technology in Kingston, Jamaica, was back in Canada over the holidays — and its familiar snow and frigid temperatures. "Christmas time seems strange down there," she said on a brief visit to the College. Stanojevic is developing programs for the 150 faculty at the community college and is encouraging use of audio-visual equipment.

Recently announced promotions include:

- **Marilyn Rinaldo**, who was promoted from Co-ordinator of the Early Childhood Education program to Chairwoman of the Continuing Education Department in the Health Sciences and Community Services Division.

- **Jill Chalmers**, who was promoted from Assistant Manager to Manager of the Ontario Career Action Program (OCAP) office. She replaces **Jack Rath**, who has stepped down after six years as manager for health reasons. He has taken a Campus Supervisor's position in the Continuing Education and Marketing Division.

- **Mary Bruno**, formerly a Secondary School Liaison Officer has been given the title of Student Liaison Co-ordinator.

- **Avrille Headley**, who will move in February from a Technician's position with the Staff Computing Centre to become Co-ordinator of Continuing Education in the Continuing Education and Marketing Division.

New Canada Employment and Immigration Commission (CEIC) counsellors at Casa Loma are **Sandra Mackay** and **Marion Armitage**. Mackay will also spend some time at College Street. Completing the Casa Loma CEIC contingent is **Ann Savolainen**.

Fashionable Canadian women no longer have to dress like men or Japanese peasants. This is what *Globe and Mail* columnist **Marina Sturdza** told Fashion Division staff and students in an illustrated lecture in December. Designers have instead revived duster coats, bermuda shorts, halter tops and jumpers, she said. Hemlines for 1985 are "all over the map."



Photo: Neil McGillivray

Carmine Spadafora always had a lot of bright ideas. In fact, the handyman was commonly seen at St. James with his hands full of light bulbs and tubes. So it was fitting that when Carmine retired at the end of 1984 his colleagues threw a party for him and decorated the staff lounge with a banner that read "We'll miss your flourescent smile." Vice-President Ken MacLennan, Physical Resources Director Michael Rant (who is pictured above with Carmine), Planning and Operations Manager Jim Graham, St. James Campus Manager John Mitchell and OCAP Manager Jack Rath presented gifts to Carmine and paid tribute to his skill, reliability and cheerfulness in his 14 years with the College. In Carmine's case, said the Vice-President, "A handyman is a jack of all trades and a master of all." Carmine is enjoying retirement at his home in Scarborough with his wife Gina.

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The next issue will be published on Feb. 21. The deadline for submissions is Feb. 12.

George Brown  The City College

We received the following note for publication from recently retired Architectural Technology Dean **Jack Stirling**: "A sincere thanks for the memorable evenings of Nov. 27 and Dec. 6, and for all the special lunches enjoyed in-between and since. I have been fortunate in having the opportunity to work with so many wonderful people and I take with me many cherished memories."

Congratulations to Dental Clinic Technician **Kathy Kwasnycia** who won a dinner at Plumer's in the *City College News* Questionnaire Draw. And thanks to all the 110 people who sent in their questionnaires. We'll be using your (generally very favourable) comments and suggestions to make an even better publication. As a first step we've updated our masthead design to bring it into line with other College publications.

George Brown graduates now working in the Hospitality Division include Food Lab Technician **Nancy McMillan**, Issue Control Centre Clerk **Eva Blum**, and Bakery Department Technician **Erica McLennan**, who is replacing retiring **Fred Steele**.

The Personnel Office has told us of the following staff changes:

New support staff are **Wendy Carere** in the Community Services Division at Nightingale, **Suzanne Clark** and **Laura Lothian** at MacPherson, **Claire Defoy** with Health Sciences at St. James, **Lynn McNeil-Smith** with the Ontario Youth Start program at Adelaide Street, and **Antonio Miniaci** in the caretaking department at Casa Loma. New Hospitality Division faculty are **Werner Geidlinger** in the meat cutting department and **George Gilbreath** in bartending.

Transferring staff include: **Mahamad Ali** from printing to audio-visual department; **Karie Au** from accounting to internal audit department; **Olive Masters** from staff development to the Ontario Career Action Program (OCAP) office, and **Timothy Mitchell** from the Electro-Mechanical Division to the Ontario Youth Start program.

Retiring from St. James caretaking staff are **John Kostjak** and **Roman Welesniki**, and leaving the College is **William Gibson**.